



MICHAEL ANDERSON

LEAD ILLUSTRATOR

PROFILE

Innovative and detail-oriented Digital Illustration Artist specializing in children's literature and educational content. Demonstrated expertise in crafting enchanting illustrations that not only captivate young audiences but also enhance comprehension and engagement. Possesses a strong foundation in character development and narrative illustration, utilizing a blend of traditional and digital techniques to produce compelling artwork.

EXPERIENCE

LEAD ILLUSTRATOR

Storybook Publishers

2016 - Present

- Created whimsical illustrations for over 20 published children's books.
- Collaborated closely with authors to visualize story concepts and themes.
- Executed character designs that became iconic within the series.
- Managed timelines and project milestones to ensure on-time delivery.
- Facilitated focus groups with children to refine illustrations based on feedback.
- Enhanced book sales by 40% through engaging cover designs and illustrations.

ILLUSTRATOR

EduTech Innovations

2014 - 2016

- Developed educational illustrations for digital learning modules and apps.
- Collaborated with educators to create content that meets curriculum standards.
- Utilized user feedback to improve clarity and engagement in illustrations.
- Implemented interactive elements in illustrations to enhance learning experiences.
- Produced illustrations that contributed to a 50% increase in user engagement.
- Participated in team brainstorming sessions to foster innovative design solutions.

CONTACT

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- San Francisco, CA

SKILLS

- Children's Illustration
- Educational Content
- Character Design
- Visual Communication
- Team Collaboration
- User Engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN VISUAL COMMUNICATION, SCHOOL OF VISUAL ARTS, 2012

ACHIEVEMENTS

- Recipient of the "Golden Kite Award" for Excellence in Children's Illustration.
- Increased engagement metrics for educational apps by 50% through effective illustration.
- Illustrations featured in the "Best Illustrated Books of the Year" list.