

MICHAEL ANDERSON

Digital Health Integration Consultant

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Innovative Digital Health Strategy Consultant with a passion for harnessing technology to improve healthcare outcomes and patient experiences. Extensive experience in developing and executing digital strategies that align with organizational goals and enhance service delivery. Strong expertise in stakeholder engagement, ensuring that the voices of patients and providers are considered in the design and implementation of digital health initiatives.

WORK EXPERIENCE

Digital Health Integration Consultant | Care Innovations Group

Jan 2022 – Present

- Designed and implemented digital health initiatives that improved patient satisfaction by 35%.
- Collaborated with interdisciplinary teams to enhance care delivery through technology.
- Conducted training sessions for staff on the use of digital health platforms.
- Engaged with patients to gather insights and refine digital health services.
- Assisted in the development of a digital health roadmap aligned with organizational goals.
- Monitored project outcomes to ensure alignment with strategic objectives.

Patient Engagement Consultant | Next Level Health

Jul 2019 – Dec 2021

- Developed strategies to enhance patient engagement through digital health tools.
- Conducted surveys to assess patient needs and preferences regarding digital services.
- Collaborated with IT teams to integrate patient feedback into service design.
- Facilitated workshops to promote digital literacy among patients and providers.
- Monitored the effectiveness of digital engagement strategies, making adjustments as needed.
- Provided recommendations for technology enhancements based on user feedback.

SKILLS

Digital Health Integration

Patient Engagement

Stakeholder Collaboration

Training Development

Data Analysis

Service Design

EDUCATION

Master of Science in Health Informatics

2015 – 2019

University of Texas

ACHIEVEMENTS

- Achieved a 40% increase in patient enrollment in digital health programs.
- Received the 'Innovation in Healthcare Award' from the Health Technology Forum.
- Published a case study on effective digital health strategies in a leading journal.

LANGUAGES

English

Spanish

French