



# Michael ANDERSON

## DIGITAL HEALTH PROGRAM MANAGER

Dynamic Digital Health Strategy Consultant with a focus on leveraging technology to enhance patient care delivery and operational performance. Extensive experience in developing and implementing digital health initiatives that align with strategic business objectives. Proven success in engaging stakeholders, driving organizational change, and optimizing processes through innovative solutions. Strong analytical skills, with a track record of utilizing data to inform strategic decisions and enhance service delivery.

### CONTACT

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- San Francisco, CA

### SKILLS

- Digital Health
- Program Management
- Stakeholder Engagement
- Data Analysis
- Telehealth
- Continuous Improvement

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MBA IN HEALTHCARE MANAGEMENT,  
UNIVERSITY OF NORTH CAROLINA**

### ACHIEVEMENTS

- Successfully launched a health app that received a 4.8-star rating from users.
- Received the 'Best Project Award' from the National Healthcare Innovation Conference in 2023.
- Developed a digital strategy that reduced operational costs by 20% within one year.

### WORK EXPERIENCE

#### DIGITAL HEALTH PROGRAM MANAGER

Future Health Innovations

2020 - 2025

- Managed the rollout of a digital health platform that increased patient engagement by 40%.
- Led cross-departmental teams in the design and implementation of telehealth services.
- Conducted data analysis to assess the impact of digital initiatives on patient outcomes.
- Facilitated training sessions for healthcare providers on new technologies, enhancing usability.
- Collaborated with external vendors to integrate advanced health technologies into existing systems.
- Set strategic goals and monitored progress to ensure alignment with organizational objectives.

#### HEALTHCARE TECHNOLOGY CONSULTANT

TechHealth Solutions

2015 - 2020

- Conducted assessments of healthcare technology needs and recommended appropriate solutions.
- Worked with clinical teams to enhance workflows through digital tools, increasing efficiency.
- Developed training resources for staff to maximize the use of digital health applications.
- Monitored project budgets and timelines to ensure successful implementation.
- Engaged with stakeholders to gather feedback and refine digital strategies.
- Provided ongoing support for technology adoption initiatives across the organization.