



MICHAEL ANDERSON

DIGITAL HEALTH STRATEGY LEAD

PROFILE

Strategic Digital Health Consultant with extensive expertise in leveraging technology to improve healthcare delivery and patient outcomes. Demonstrated ability to navigate complex healthcare environments and implement innovative solutions that address the needs of diverse stakeholders. Proficient in developing and executing digital transformation strategies that align with organizational goals. Possesses a strong analytical mindset, with a focus on data-driven decision making to enhance operational efficiencies.

EXPERIENCE

DIGITAL HEALTH STRATEGY LEAD

Wellness Technologies

2016 - Present

- Crafted and executed digital health strategies that improved care coordination by 40%.
- Oversaw the integration of data analytics tools, enhancing clinical decision-making processes.
- Led a team of consultants to assess and redesign patient engagement workflows.
- Implemented a patient portal that increased online appointment scheduling by 50%.
- Facilitated training sessions for healthcare staff on new digital tools, resulting in high adoption rates.
- Developed strategic partnerships with technology vendors to enhance service offerings.

HEALTH SYSTEMS CONSULTANT

Global Health Solutions

2014 - 2016

- Conducted comprehensive assessments of health systems to identify areas for digital improvement.
- Collaborated with clinical teams to implement telemedicine solutions, increasing access to care.
- Utilized patient feedback to refine digital health services, enhancing user satisfaction.
- Presented findings and recommendations to C-suite executives to drive strategic initiatives.
- Managed project timelines and deliverables for multiple concurrent health technology projects.
- Developed metrics to evaluate the impact of digital health programs on patient outcomes.

CONTACT

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SKILLS

- Digital Transformation
- Healthcare Analytics
- Process Improvement
- Project Management
- Clinical Integration
- Stakeholder Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF PUBLIC HEALTH, HARVARD UNIVERSITY

ACHIEVEMENTS

- Achieved a 35% increase in telehealth utilization within six months of implementation.
- Named 'Consultant of the Year' by the Health Technology Association in 2021.
- Authored multiple articles on digital health strategies published in leading healthcare journals.