



# MICHAEL ANDERSON

## Senior Digital Health Consultant

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### SUMMARY

Visionary Digital Health Strategy Consultant with over a decade of experience in transforming healthcare organizations through innovative technology solutions. Expertise in aligning digital health initiatives with organizational goals to enhance patient care and operational efficiency. Proven ability to lead cross-functional teams in the development and implementation of strategic initiatives that drive measurable outcomes.

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### WORK EXPERIENCE

#### Senior Digital Health Consultant Health Innovations Group

Jan 2023 - Present

- Developed comprehensive digital health strategies that resulted in a 30% increase in patient engagement.
- Led the implementation of an electronic health record (EHR) system across multiple facilities, improving data accessibility.
- Conducted workshops to train healthcare professionals on new digital tools, enhancing user adoption rates.
- Collaborated with IT teams to integrate telehealth services, expanding access to care for remote populations.
- Analyzed patient data to identify trends and inform strategic planning, contributing to a 15% reduction in hospital readmissions.
- Facilitated stakeholder meetings to align digital health initiatives with organizational objectives.

#### Digital Health Analyst MedTech Solutions

Jan 2020 - Dec 2022

- Performed data analysis to evaluate the effectiveness of digital health interventions, leading to improved service delivery.
  - Assisted in the rollout of mobile health applications, increasing user engagement by 25%.
  - Supported project management efforts for digital transformation initiatives, ensuring timely delivery of milestones.
  - Engaged with clinicians to gather feedback on digital tools, facilitating continuous improvement.
  - Developed training materials for end-users, contributing to enhanced operational efficiency.
  - Monitored industry trends to keep the organization informed of emerging digital health technologies.
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### EDUCATION

#### Master of Health Administration, University of California, Berkeley

Sep 2019 - Oct 2020

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### ADDITIONAL INFORMATION

- **Technical Skills:** Digital Strategy, Healthcare IT, Change Management, Data Analytics, Stakeholder Engagement, Telehealth
- **Awards/Activities:** Recognized for leading a project that increased patient satisfaction scores by 20% within one year.
- **Awards/Activities:** Published a white paper on best practices in digital health implementation, cited by industry leaders.
- **Awards/Activities:** Received the 'Innovator of the Year' award from the National Health Association in 2022.
- **Languages:** English, Spanish, French