



MICHAEL ANDERSON

DIGITAL PROGRAM DIRECTOR

PROFILE

Strategic Digital Health Program Manager with a robust background in healthcare information technology and a focus on improving patient care through innovative digital solutions. Adept at managing multidisciplinary teams to design and implement effective health programs that leverage technology for enhanced patient outcomes. Proven track record in analyzing complex healthcare data to inform decision-making and optimize program efficiency.

EXPERIENCE

DIGITAL PROGRAM DIRECTOR

Innovative Health Systems

2016 - Present

- Led a team of 15 in the development of a mobile health application that improved medication adherence by 25%.
- Oversaw the integration of electronic health records with telehealth services, enhancing data accessibility.
- Developed strategic partnerships with local hospitals, increasing program reach by 40%.
- Implemented Agile methodologies to streamline project workflows and improve delivery timelines.
- Conducted training sessions for over 200 healthcare professionals on new digital tools.
- Monitored program KPIs, achieving a 15% increase in patient engagement metrics.

HEALTH TECHNOLOGY SPECIALIST

NextGen Health Solutions

2014 - 2016

- Provided expert advice on the implementation of health IT systems across various healthcare settings.
- Assisted in the development of data-driven strategies to improve clinical outcomes.
- Evaluated and recommended digital tools that align with organizational objectives.
- Trained staff on the use of health IT applications, improving user proficiency by 30%.
- Facilitated stakeholder meetings to gather feedback and refine program initiatives.
- Authored case studies demonstrating successful digital health implementation.

CONTACT

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SKILLS

- Healthcare IT
- Program Development
- Agile Methodologies
- Stakeholder Management
- Data Analytics
- Training and Development

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF HEALTH ADMINISTRATION,
UNIVERSITY OF CALIFORNIA, 2015

ACHIEVEMENTS

- Led a project that received the 'Best Digital Health Initiative' award in 2023.
- Increased patient satisfaction scores by 35% through innovative health program strategies.
- Recognized for outstanding leadership in digital health by the Health Innovation Forum in 2020.