

# MICHAEL ANDERSON

Senior Product Manager

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Visionary Digital Health Product Manager with extensive experience in steering innovative healthcare solutions from conception through to implementation. Possessing a robust background in healthcare technology, product development, and strategic market analysis, this individual has consistently demonstrated an ability to harness data-driven insights to inform product strategy and enhance user engagement.

## WORK EXPERIENCE

### Senior Product Manager | HealthTech Innovations

Jan 2022 – Present

- Led the development of a telehealth platform resulting in a 30% increase in patient engagement.
- Collaborated with UX/UI teams to enhance user experience, reducing onboarding time by 25%.
- Conducted market research to identify emerging trends, informing product roadmap and strategy.
- Managed a cross-functional team of developers, designers, and healthcare professionals to deliver projects on time.
- Implemented data analytics tools to track user behavior, optimizing product features based on insights.
- Presented product updates and performance metrics to C-suite executives, driving strategic decision-making.

### Product Manager | MedTech Solutions

Jul 2019 – Dec 2021

- Developed and launched a mobile health application that improved medication adherence by 40%.
- Engaged with healthcare providers to gather feedback, leading to iterative improvements in product functionality.
- Utilized Agile methodologies to enhance product development cycles, increasing delivery efficiency by 20%.
- Coordinated with compliance teams to ensure adherence to healthcare regulations and standards.
- Facilitated workshops with stakeholders to drive alignment on product vision and objectives.
- Analyzed usage data to inform future developments, enhancing user satisfaction and retention rates.

## SKILLS

Product Management Agile Methodologies UX Design Data Analysis Market Research Stakeholder Engagement

## EDUCATION

### Master of Business Administration (MBA)

University of California

Healthcare Management

## ACHIEVEMENTS

- Recognized as 'Product Innovator of the Year' by the National Health Tech Association in 2022.
- Achieved a 50% reduction in product launch timelines over three consecutive quarters.
- Successfully managed a portfolio of products generating over \$5 million in annual revenue.

## LANGUAGES

English Spanish French