



Michael

ANDERSON

PRODUCT MANAGER

Dynamic Digital Health Product Manager with a strong foundation in both healthcare and technology sectors. Demonstrated ability to translate complex healthcare challenges into actionable product solutions that enhance patient experiences. Skilled in employing Agile methodologies to drive product development and foster collaboration among diverse teams. Proven success in managing product lifecycles and utilizing data-driven insights to guide strategic decision-making.

CONTACT

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SKILLS

- Agile Methodologies
- Stakeholder Engagement
- User Experience
- Market Research
- Project Management
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN HEALTH SERVICES ADMINISTRATION,
UNIVERSITY OF FLORIDA**

ACHIEVEMENTS

- Increased product adoption by 60% through strategic enhancements and effective marketing.
- Received 'Star Performer' award for outstanding contributions to product success.
- Led a project that achieved a 25% reduction in operational costs.

WORK EXPERIENCE

PRODUCT MANAGER

NextGen Health Solutions

2020 - 2025

- Managed the development of a patient engagement platform that increased patient satisfaction scores by 30%.
- Coordinated with clinical teams to ensure product alignment with healthcare standards.
- Implemented feedback mechanisms to continuously improve product features based on user needs.
- Conducted market analysis to inform product positioning and competitive strategy.
- Oversaw project timelines and budgets to ensure successful product launches.
- Facilitated training sessions for healthcare providers on new product features.

JUNIOR PRODUCT MANAGER

Digital Health Innovations

2015 - 2020

- Assisted in the development of a digital health platform focused on chronic disease management.
- Gathered and analyzed user feedback to inform feature development.
- Supported marketing campaigns to promote product awareness.
- Collaborated with cross-functional teams to ensure timely project delivery.
- Participated in user testing sessions to gather insights for product improvement.
- Managed documentation of product specifications and user requirements.