



# MICHAEL ANDERSON

## DIGITAL STRATEGY MANAGER

### PROFILE

Accomplished professional specializing in the intersection of technology and public policy, with a robust background in digital government initiatives. This individual has demonstrated a unique ability to navigate complex regulatory environments while fostering innovation within public sector organizations. Expertise encompasses strategic planning, project management, and stakeholder engagement, with a focus on enhancing operational efficiency through technology adoption.

### EXPERIENCE

#### DIGITAL STRATEGY MANAGER

##### State Government of California

2016 - Present

- Led the development of a statewide digital transformation strategy to enhance public service delivery.
- Managed a team of analysts in assessing technology needs across various departments.
- Oversaw the implementation of new digital platforms, ensuring compliance with state regulations.
- Coordinated public outreach initiatives to educate citizens on new digital services.
- Analyzed performance metrics to identify areas for improvement in service delivery.
- Facilitated training sessions for government employees on new digital tools and processes.

#### PUBLIC POLICY ANALYST

##### Tech for Good Foundation

2014 - 2016

- Conducted research on the impact of technology on public policy and governance.
- Collaborated with policymakers to develop technology-driven solutions for public challenges.
- Presented findings at national conferences, influencing policy decisions on digital initiatives.
- Developed policy briefs and reports to inform stakeholders on emerging digital trends.
- Engaged with community organizations to promote digital inclusion and accessibility.
- Facilitated workshops to educate public officials on technology's role in governance.

### CONTACT

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### SKILLS

- Digital Strategy
- Public Policy
- Project Management
- Stakeholder Engagement
- Data Analysis
- Technology Implementation

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

#### MASTER OF PUBLIC POLICY, STANFORD UNIVERSITY

### ACHIEVEMENTS

- Instrumental in the successful rollout of California's digital services initiative, increasing efficiency by 30%.
- Awarded the Excellence in Public Service Award in 2022 for outstanding contributions to digital governance.
- Published influential articles in leading policy journals on technology in government.