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SKILLS

- Motion graphics
- animation
- Adobe After Effects
- storytelling
- multimedia design
- collaboration

EDUCATION

**BACHELOR OF ARTS IN ANIMATION,
UNIVERSITY OF DESIGN, 2018**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Won the 'Best Animation' award at the Digital Media Festival 2022.
- Increased social media engagement by 60% through innovative visual content.
- Successfully completed over 30 animation projects within tight deadlines.

Michael Anderson

MOTION GRAPHICS DESIGNER

Innovative Digital Designer with a focus on motion graphics and animation, bringing over five years of experience in creating visually captivating content. Adept at combining design principles with storytelling to produce engaging multimedia experiences. Proven ability to work in collaborative environments, effectively communicating ideas and concepts to diverse teams. Strong technical skills in animation software and digital design tools facilitate the realization of creative visions.

EXPERIENCE

MOTION GRAPHICS DESIGNER

Creative Media Agency

2016 - Present

- Developed animated videos for marketing campaigns that increased viewer engagement by 45%.
- Collaborated with clients to conceptualize and execute dynamic visual content.
- Utilized Adobe After Effects and Premiere Pro to produce high-quality animations.
- Participated in brainstorming sessions to generate innovative ideas for projects.
- Created storyboards and scripts to guide the animation process.
- Maintained a strong understanding of current trends in motion design.

DIGITAL DESIGNER

Visual Impact Studio

2014 - 2016

- Designed visual assets for social media campaigns that boosted brand awareness.
- Worked closely with marketing teams to align design with campaign objectives.
- Produced infographics that simplified complex information for audiences.
- Utilized design software to create engaging web content.
- Conducted reviews of design drafts to ensure quality and adherence to brand standards.
- Presented final designs to clients, integrating feedback into revisions.