MA

Michael
ANDERSON

LEAD INSTRUCTIONAL DESIGNER

CONTACT

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- San Francisco, CA

SKILLS

- Instructional Design
- Multimedia Production
- E-Learning Development
- Design Thinking
- Data Analysis
- Faculty Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER'S DEGREE IN INSTRUCTIONAL DESIGN, UNIVERSITY OF MICHIGAN, 2016

ACHIEVEMENTS

- Received the 'Excellence in Teaching Award' for innovative course design in 2021.
- Increased course completion rates by 40% through targeted instructional strategies.
- Presented at the International Conference on E-Learning, sharing best practices in digital curriculum design.

With over 8 years of experience in digital curriculum design, I have developed a unique blend of creative and technical skills that allow me to create innovative educational content for diverse audiences. My career commenced in multimedia production, where I learned the importance of visual storytelling in education. With a passion for learning and technology, I transitioned into instructional design, focusing on developing engaging online courses for higher education institutions.

WORK EXPERIENCE

LEAD INSTRUCTIONAL DESIGNER
Elite University

2020 - 2025

- Redesigned over 30 traditional courses into fully online formats, increasing student retention by 25%.
- Collaborated with faculty to create engaging multimedia content that aligns with course objectives.
- Implemented assessment strategies that provided real-time feedback to students.
- Facilitated workshops on best practices in online teaching for faculty.
- Monitored course analytics to evaluate effectiveness and improve content delivery.
- Utilized LMS tools to streamline course management and student engagement.

MULTIMEDIA SPECIALIST
Creative Learning Agency

2015 - 2020

- Produced interactive e-learning modules for corporate clients, achieving a 50% increase in learner satisfaction.
- Worked with subject matter experts to develop course content that meets industry standards.
- Utilized video editing software to create engaging instructional videos.
- Coordinated with graphic designers to enhance the visual appeal of learning materials.
- Conducted user testing to gather feedback and improve course usability.
- Managed project timelines and ensured on-time delivery of learning assets.