MA

MICHAEL ANDERSON

Web Developer

CONTACT

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- San Francisco, CA

EDUCATION

Bachelor of Science in Computer Science

University of Texas
2016-2020

SKILLS

- Web Development
- Digital Marketing
- SEO
- HTML
- CSS
- JavaScript

LANGUAGES

- English
- Spanish
- French

Experienced Digital Creative Specialist with a unique blend of skills in web development and digital marketing. Over 9 years of experience in creating and managing websites that drive user engagement and enhance brand presence. Proficient in HTML, CSS, and JavaScript, combined with a strong understanding of SEO and content marketing strategies.

WORK EXPERIENCE

Web Developer   2020-2023

Digital Solutions Inc.

- Designed and developed responsive websites for various clients.
- Implemented SEO best practices to improve search engine rankings.
- Collaborated with designers to create user-friendly interfaces.
- Managed website updates and maintenance to ensure optimal performance.
- Utilized analytics tools to monitor website traffic and user behavior.
- Provided technical support to clients regarding website functionalities.

Digital Marketing Coordinator   2019-2020

Marketing Innovations

- Assisted in the development and execution of digital marketing campaigns.
- Managed social media accounts, increasing engagement by 60%.
- Created content for websites, blogs, and newsletters.
- Conducted market research to inform marketing strategies.
- Analyzed campaign performance to optimize future initiatives.
- Coordinated with external vendors for promotional materials.

ACHIEVEMENTS

- Increased website traffic by 70% through effective SEO strategies.
- Received 'Employee of the Month' for exceptional project delivery.
- Successfully launched a website redesign that improved user retention by 25%.