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SKILLS

- Marketing Animation
- Adobe After Effects
- Audience Analysis
- Brand Development
- Storytelling
- Team Collaboration

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN,
DESIGN INSTITUTE, 2019

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased client engagement by 35% through innovative animated campaigns.
- Awarded 'Best Animation' in the Marketing Excellence Awards 2022.
- Successfully completed over 50 animation projects within tight deadlines.

Michael Anderson

MARKETING ANIMATOR

Dynamic Digital Animator specializing in marketing and advertising animation. Expertise includes crafting compelling animations that drive brand engagement and consumer interest. Proven ability to work collaboratively with marketing teams to develop animated content that resonates with target audiences. Skilled in using Adobe After Effects and Blender to produce high-quality animations for various platforms.

EXPERIENCE

MARKETING ANIMATOR

Brand Storytelling Agency
2016 - Present

- Developed animated advertisements for social media and online campaigns.
- Collaborated with marketing specialists to create engaging visual content.
- Utilized Adobe After Effects for animation production and editing.
- Conducted audience analysis to inform animation styles and themes.
- Presented animation concepts to clients for approval and feedback.
- Maintained a portfolio of successful marketing animations and campaigns.

ANIMATION ASSISTANT

Creative Marketing Solutions
2014 - 2016

- Supported the animation team in creating visual content for marketing projects.
- Learned to use various animation tools and software under supervision.
- Assisted in brainstorming sessions for animation ideas and themes.
- Helped organize files and assets for animation projects.
- Participated in client meetings to understand project requirements.
- Contributed to the development of animated infographics and presentations.