



MICHAEL ANDERSON

DIGITAL AGRICULTURE PROGRAM MANAGER

PROFILE

Innovative and results-driven Digital Agriculture Extension Specialist with a robust background in agricultural science and technology integration. Expertise lies in leveraging cutting-edge digital tools to enhance agricultural productivity and sustainability practices among diverse farming communities. Demonstrated ability to conduct impactful training sessions and workshops, empowering farmers with the knowledge necessary to adopt new technologies.

EXPERIENCE

DIGITAL AGRICULTURE PROGRAM MANAGER

FarmTech Solutions

2016 - Present

- Managed a team responsible for the deployment of digital farming technologies across multiple regions.
- Designed and implemented training programs that reached over 1,000 farmers.
- Conducted field demonstrations to showcase the benefits of precision agriculture.
- Analyzed data trends to determine the effectiveness of technology adoption.
- Collaborated with local governments to secure funding for technology initiatives.
- Created partnerships with tech firms to develop tailored agricultural solutions.

AGRICULTURAL EXTENSION OFFICER

Harvest Alliance

2014 - 2016

- Provided direct support to farmers in the adoption of digital tools and resources.
- Facilitated community discussions to identify agricultural challenges and solutions.
- Utilized social media platforms to disseminate agricultural best practices.
- Conducted workshops that improved farmers' understanding of market trends.
- Evaluated the impact of training programs through surveys and feedback.
- Engaged with agricultural cooperatives to enhance resource sharing.

CONTACT

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SKILLS

- Agricultural Technology
- Program Management
- Community Engagement
- Data Analysis
- Training Facilitation
- Partnership Development

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN
AGRICULTURE, IOWA STATE UNIVERSITY

ACHIEVEMENTS

- Achieved a 30% increase in crop yields among participating farmers.
- Recipient of the Regional Excellence in Agriculture Award in 2021.
- Authored a guide on digital agriculture strategies for smallholder farmers.