



# MICHAEL ANDERSON

## OUTREACH COORDINATOR

### CONTACT

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-  San Francisco, CA

### SKILLS

- Content creation
- Community engagement
- Project management
- Social media analytics
- Public speaking
- Program evaluation

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF SCIENCE IN HEALTH EDUCATION, STATE UNIVERSITY, 2017**

### ACHIEVEMENTS

- Recognized as Employee of the Year for outstanding contribution to community health awareness.
- Successfully increased attendance at dental health events by over 50% in one year.
- Authored a successful grant proposal that secured \$15,000 for dental health initiatives.

### PROFILE

Results-driven Dental Public Awareness Specialist with 5 years of experience in enhancing dental health literacy across various demographics. Proficient in creating engaging educational content and utilizing innovative strategies to foster community involvement in dental health programs. Strong skills in project management and collaboration with public health stakeholders. Experienced in leveraging social media analytics to optimize outreach efforts.

### EXPERIENCE

#### OUTREACH COORDINATOR

##### Smile Bright Foundation

*2016 - Present*

- Developed and implemented outreach strategies for dental health awareness campaigns.
- Created engaging content for social media platforms resulting in a 30% increase in follower engagement.
- Collaborated with local dentists to provide free dental workshops to underserved communities.
- Trained volunteers to effectively disseminate dental health information.
- Monitored and reported on campaign outcomes to stakeholders.
- Utilized surveys to assess community knowledge and attitudes toward dental health.

#### HEALTH EDUCATOR

##### Nonprofit Health Services

*2014 - 2016*

- Conducted educational seminars on oral hygiene practices for various age groups.
- Developed partnerships with schools to enhance dental health curriculum.
- Implemented a community-wide dental health challenge that improved participation by 25%.
- Created informational flyers and digital content for distribution at health fairs.
- Evaluated educational programs through participant feedback and adjusted formats accordingly.
- Engaged with local media to amplify program visibility.