

MICHAEL ANDERSON

Demand Planning Analyst

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Innovative Demand Planning Analyst with over four years of experience in the e-commerce sector, focusing on demand forecasting and inventory management. Expertise in utilizing advanced analytics to derive insights that inform strategic inventory decisions. Proven ability to thrive in fast-paced environments while managing multiple priorities effectively. Strong understanding of consumer behavior and market trends, enabling the development of accurate demand forecasts.

WORK EXPERIENCE

Demand Planning Analyst | E-Comm Solutions Inc.

Jan 2022 – Present

- Developed demand forecasts for a wide range of e-commerce products based on online sales data.
- Collaborated with marketing teams to align promotional strategies with demand forecasts.
- Utilized advanced forecasting software to optimize inventory levels and reduce stockouts.
- Analyzed customer purchase behaviors to inform product assortment decisions.
- Generated weekly reports on inventory performance and demand trends for management review.
- Participated in cross-functional meetings to discuss inventory management strategies.

Junior Demand Planning Analyst | Online Retail Co.

Jul 2019 – Dec 2021

- Assisted in demand planning processes for online product launches and seasonal sales.
- Analyzed historical sales data to support accurate demand forecasts.
- Worked closely with logistics teams to ensure timely delivery of products.
- Maintained inventory tracking systems to monitor stock levels effectively.
- Generated reports on inventory status and sales trends for senior planners.
- Participated in team meetings to discuss demand forecasting initiatives.

SKILLS

demand forecasting

inventory management

data analysis

e-commerce strategies

teamwork

communication

EDUCATION

Bachelor of Science in Business Administration

2015 – 2019

University of E-Commerce

ACHIEVEMENTS

- Increased forecast accuracy by 25% through enhanced data analysis techniques.
- Successfully reduced stockouts by 10% through improved inventory management.
- Recognized for outstanding contributions to demand planning with a company award.

LANGUAGES

English

Spanish

French