



# MICHAEL ANDERSON

## Senior Demand Planning Analyst

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### SUMMARY

Strategic and analytical Demand Planning Analyst with over eight years of experience in the consumer goods sector. Demonstrated expertise in forecasting demand, optimizing inventory levels, and enhancing supply chain efficiency through data-driven methodologies. Proficient in leveraging advanced analytical tools to interpret market trends and consumer behavior, resulting in improved accuracy in demand forecasts.

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### WORK EXPERIENCE

#### Senior Demand Planning Analyst Global Consumer Products Inc.

Jan 2023 - Present

- Developed and maintained demand forecasting models utilizing statistical analysis techniques.
- Collaborated with marketing and sales teams to align promotional campaigns with demand forecasts.
- Analyzed historical sales data to identify trends and adjust forecasts accordingly.
- Implemented inventory optimization strategies that reduced excess stock by 20%.
- Managed the demand planning process across multiple product lines and categories.
- Presented monthly demand review findings to executive leadership, driving strategic decision-making.

#### Demand Planning Analyst Retail Solutions Corp.

Jan 2020 - Dec 2022

- Executed demand planning processes to ensure optimal stock levels across retail locations.
  - Utilized ERP systems to track inventory movements and forecast future requirements.
  - Conducted market research to inform demand forecasts and identify potential growth areas.
  - Collaborated with suppliers to enhance lead times and improve inventory turnover.
  - Trained junior analysts on demand planning methodologies and tools.
  - Generated reports on forecast accuracy and inventory performance for senior management.
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### EDUCATION

#### Bachelor of Science in Supply Chain Management, University of Commerce

Sep 2019 - Oct 2020

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### ADDITIONAL INFORMATION

- **Technical Skills:** demand forecasting, inventory management, data analysis, supply chain optimization, ERP systems, cross-functional collaboration
- **Awards/Activities:** Achieved a 15% increase in forecast accuracy through improved statistical modeling techniques.
- **Awards/Activities:** Recognized with the 'Excellence in Demand Planning' award for outstanding contributions to inventory management.
- **Awards/Activities:** Led a project that resulted in a 25% reduction in stockouts across key product categories.
- **Languages:** English, Spanish, French