



Michael ANDERSON

DEMAND PLANNING SPECIALIST

Results-driven Demand Planner with extensive experience in the retail sector, specializing in data-driven forecasting and inventory management. Known for a keen eye for detail and a strong ability to analyze market trends, enabling the development of accurate and actionable demand forecasts. Proven track record of enhancing sales and minimizing stockouts through effective planning and collaboration with merchandising teams.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- demand forecasting
- inventory analysis
- data analytics
- cross-functional collaboration
- stock management
- training

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN BUSINESS
ADMINISTRATION, UNIVERSITY OF
RETAIL STUDIES**

ACHIEVEMENTS

- Achieved 97% forecast accuracy during peak seasons.
- Recognized for implementing a new inventory tracking system that reduced excess stock by 20%.
- Received 'Outstanding Contributor' award for exceptional performance in demand planning.

WORK EXPERIENCE

DEMAND PLANNING SPECIALIST

Retail Masters

2020 - 2025

- Developed and maintained demand forecasts for a diverse range of retail products.
- Collaborated with buying teams to align inventory levels with forecasted demand.
- Analyzed sales data to identify trends and inform planning decisions.
- Utilized forecasting software to enhance accuracy and visibility of demand plans.
- Participated in weekly demand review meetings with stakeholders.
- Trained staff on effective inventory management techniques.

ASSISTANT DEMAND PLANNER

Fashion Forward Retailers

2015 - 2020

- Assisted in the development of demand forecasts based on historical performance.
- Conducted inventory audits to ensure optimal stock levels.
- Worked with marketing to align promotional schedules with demand forecasts.
- Monitored stock levels and initiated reorders as necessary.
- Supported the analysis of customer buying patterns to inform demand strategies.
- Utilized Excel for data analysis and reporting.