



MICHAEL ANDERSON

DEMAND PLANNING MANAGER

CONTACT

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SKILLS

- demand planning
- inventory optimization
- statistical analysis
- cross-functional teamwork
- S&OP
- software implementation

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN SUPPLY
CHAIN MANAGEMENT, STATE
UNIVERSITY

ACHIEVEMENTS

- Achieved 98% forecast accuracy for three consecutive quarters.
- Successfully launched a new product line with zero stockout incidents.
- Received 'Excellence in Demand Planning' award for outstanding performance.

PROFILE

Dynamic Demand Planner with extensive experience in the consumer goods sector, specializing in demand planning and inventory optimization. Expertise in utilizing advanced analytics and market intelligence to predict consumer behavior and market trends, ensuring that inventory levels meet customer needs while minimizing excess stock. Proven track record in collaborating with sales and marketing teams to develop accurate forecasts that drive business strategy.

EXPERIENCE

DEMAND PLANNING MANAGER

Consumer Goods Corp

2016 - Present

- Led a team of demand planners to develop comprehensive demand forecasts for over 300 SKUs.
- Implemented new forecasting software that improved planning efficiency by 40%.
- Analyzed market trends and historical sales data to adjust forecasts accordingly.
- Collaborated with supply chain teams to optimize inventory levels across multiple distribution centers.
- Presented monthly demand reviews to senior management, highlighting key trends and risks.
- Mentored junior staff in demand planning methodologies and tools.

DEMAND PLANNER

Food & Beverage Ltd.

2014 - 2016

- Forecasted demand for seasonal products, achieving a 15% reduction in stockouts.
- Engaged with category managers to align demand forecasts with product launches.
- Utilized statistical software to analyze demand patterns and adjust forecasts.
- Participated in S&OP meetings to provide insights on demand trends.
- Monitored and reported on forecast accuracy and provided actionable recommendations.
- Assisted in inventory audits to ensure compliance with company standards.