MICHAEL ANDERSON

Senior Demand Planner

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SUMMARY

Strategic and analytical Demand Planner with a robust background in supply chain optimization and inventory management. Demonstrated expertise in demand forecasting techniques, leveraging advanced statistical models and market analysis to drive operational efficiency. Proven ability to collaborate with cross-functional teams to align demand plans with business objectives, ensuring optimal stock levels and enhanced customer satisfaction.

WORK EXPERIENCE

Senior Demand Planner Global Tech Solutions   *Jan 2023 - Present*

- Developed and implemented demand forecasting models that improved accuracy by 20%.
- Collaborated with marketing and sales teams to align forecasts with promotional activities.
- Utilized ERP systems to monitor inventory levels and optimize stock replenishment.
- Conducted regular audits of inventory metrics to identify trends and mitigate risks.
- Led cross-departmental meetings to ensure alignment on demand planning initiatives.
- Trained junior planners on best practices in demand forecasting and inventory management.

Demand Analyst Retail Innovations Inc.   *Jan 2020 - Dec 2022*

- Analyzed historical sales data to inform demand planning strategies.
- Prepared monthly reports detailing demand trends and inventory status.
- Assisted in developing promotional plans based on demand forecasts.
- Engaged with suppliers to ensure timely delivery of products based on demand needs.
- Utilized Excel and SQL for data analysis and reporting.
- Supported the implementation of a new inventory management system.

EDUCATION

Master of Business Administration, Supply Chain Management, University of Commerce   *Sep 2019 - Oct 2020*

ADDITIONAL INFORMATION

- **Technical Skills:** demand forecasting, inventory management, data analysis, ERP systems, cross-functional collaboration, vendor negotiation
- **Awards/Activities:** Increased forecast accuracy from 75% to 95% within one year.
- **Awards/Activities:** Recognized as 'Employee of the Year' for outstanding contributions to demand planning.
- **Awards/Activities:** Reduced excess inventory by 30% through effective demand management strategies.
- **Languages:** English, Spanish, French