



# Michael

## ANDERSON

### SENIOR DATA VISUALIZATION ENGINEER

Detail-oriented Data Visualization Engineer with 8 years of experience in the e-commerce industry, specializing in creating visual solutions that enhance customer experience and optimize sales performance. Skilled in using visualization tools like Google Data Studio and Looker to present sales data and customer analytics in a way that drives business strategy.

#### CONTACT

- 📞 (555) 234-5678
- ✉️ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

#### SKILLS

- Google Data Studio
- Looker
- E-commerce Analytics
- Data Visualization
- SQL
- A/B Testing

#### LANGUAGES

- English
- Spanish
- French

#### EDUCATION

**BACHELOR OF ARTS IN BUSINESS ANALYTICS, PURDUE UNIVERSITY**

#### ACHIEVEMENTS

- Recognized for creating a sales dashboard that improved strategic decision-making across departments.
- Increased user engagement by 25% through optimized visualization layouts.
- Received 'Best Team Collaboration' award for cross-departmental projects.

#### WORK EXPERIENCE

##### SENIOR DATA VISUALIZATION ENGINEER

E-Comm Solutions Ltd.

2020 - 2025

- Developed interactive sales dashboards using Google Data Studio, increasing sales visibility by 35%.
- Collaborated with marketing teams to visualize customer journey data, enhancing engagement strategies.
- Optimized reporting processes, reducing data retrieval times by 30%.
- Conducted A/B testing on visualization designs to maximize user engagement.
- Trained staff on data interpretation and visualization best practices.
- Engaged with stakeholders to align visualizations with business goals.

##### DATA ANALYST

ShopSmart Inc.

2015 - 2020

- Utilized Looker to create visual reports on sales performance and customer demographics.
- Analyzed product performance data to identify top-selling items and trends.
- Collaborated with the IT department to ensure the accuracy of data feeds for visualization tools.
- Facilitated workshops on data storytelling for marketing teams.
- Developed guidelines for effective visualization practices across departments.
- Generated insights that contributed to a 15% increase in conversion rates.