MA

Michael
ANDERSON

DATA QUALITY ANALYST

Dynamic Data Quality Analyst with a focus on e-commerce, bringing over 6 years of experience in data integrity and management. Adept at ensuring the accuracy of product and customer data to support business decisions and enhance customer experience. Proven ability to leverage data analytics tools to identify issues and streamline processes.

CONTACT

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- San Francisco, CA

SKILLS

- Data Quality Management
- SQL
- Tableau
- Data Analysis
- E-commerce Analytics
- Customer Experience

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION SYSTEMS, UNIVERSITY OF E-COMMERCE STUDIES

ACHIEVEMENTS

- Increased overall data accuracy for online products by 50% over two years.
- Recognized for developing a data quality framework that streamlined data processes.
- Presented analysis results that directly influenced product marketing strategies.

WORK EXPERIENCE

DATA QUALITY ANALYST
E-Shop Solutions
2020 - 2025

- Implemented data quality checks on product listings, enhancing accuracy by 40%.
- Worked closely with IT to develop automated data validation scripts using SQL.
- Analyzed customer feedback data to identify trends and improve product offerings.
- Collaborated with the marketing team to ensure data integrity for email marketing campaigns.
- Generated reports on data quality metrics for senior management review.
- Trained staff on data governance policies and best practices.

DATA ANALYST
Global Retail Ventures
2015 - 2020

- Managed and cleaned large datasets to support e-commerce analytics projects.
- Utilized Tableau to create dashboards that visualized product performance metrics.
- Participated in cross-departmental meetings to ensure data alignment with business goals.
- Conducted data quality audits, reducing errors in product data by 25%.
- Provided insights that led to the optimization of promotional strategies based on data analysis.
- Prepared training materials for new analysts on data processes and standards.