



# Michael ANDERSON

## DATA GOVERNANCE LEAD

Detail-oriented Data Governance Analyst with over 7 years of experience in the retail sector, specializing in data integrity and compliance. My expertise lies in developing and implementing data governance strategies that ensure high-quality data management practices. I have a strong track record of collaborating with cross-functional teams to establish data standards that meet both business needs and regulatory requirements.

### CONTACT

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### SKILLS

- Data Governance
- Data Analysis
- Power BI
- Retail Analytics
- Data Quality Management
- Compliance Standards

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF SCIENCE IN MARKETING  
ANALYTICS, BUSINESS COLLEGE**

### ACHIEVEMENTS

- Received the 'Data Excellence Award' for leading a successful data governance initiative.
- Improved data reporting accuracy by 30% through effective governance practices.
- Recognized for developing a training program that increased data literacy across the organization.

### WORK EXPERIENCE

#### DATA GOVERNANCE LEAD

Retail Innovations Inc.

2020 - 2025

- Established data governance frameworks that improved data quality by 40%.
- Implemented data management tools to streamline reporting processes.
- Collaborated with marketing and sales teams to align data practices with business goals.
- Conducted regular audits to ensure compliance with industry standards.
- Utilized Power BI for data visualization and reporting.
- Led cross-departmental training on data stewardship and governance practices.

#### DATA ANALYST

Fashion Retail Corp

2015 - 2020

- Analyzed sales data to identify customer purchasing trends and inform marketing strategies.
- Designed dashboards to visualize key performance indicators for management.
- Collaborated with IT to enhance data collection processes.
- Developed reports to assess the effectiveness of promotional campaigns.
- Participated in data migration projects, ensuring data accuracy and consistency.
- Provided insights that drove a 15% increase in customer retention rates.