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## SKILLS

- Google Analytics
- Tableau
- SQL
- Data Visualization
- eCommerce Analytics
- Reporting

## EDUCATION

**BACHELOR OF SCIENCE IN BUSINESS ANALYTICS, UNIVERSITY OF COMMERCE**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Increased dashboard usage by 25% through improved design and functionality.
- Contributed to a project that enhanced sales reporting accuracy by 15%.
- Recognized for delivering actionable insights that drove sales growth.

# Michael Anderson

## DASHBOARD DEVELOPER

I am a passionate Dashboard Developer with over 3 years of experience specializing in eCommerce analytics. My experience includes designing engaging dashboards that provide insights into customer behavior, sales performance, and inventory management. I have a strong foundation in using Google Analytics and Tableau to visualize data that drives business strategy and enhances user experience.

## EXPERIENCE

### DASHBOARD DEVELOPER

eCommerce Solutions Inc.

2016 - Present

- Created dashboards to visualize sales performance and customer engagement metrics.
- Collaborated with the marketing team to track campaign effectiveness and ROI.
- Utilized Google Analytics and Tableau for data visualization and reporting.
- Identified key trends in customer behavior to inform marketing strategies.
- Improved dashboard usability based on user feedback and testing.
- Automated reporting processes to enhance efficiency in data retrieval.

### JUNIOR DATA ANALYST

Retail Insights Group

2014 - 2016

- Assisted in developing dashboards to monitor retail performance and inventory levels.
- Utilized Excel and SQL to analyze sales data and generate reports.
- Worked with cross-functional teams to gather data requirements for dashboard creation.
- Created visualizations to support weekly sales meetings and strategy discussions.
- Participated in training sessions to improve data analysis skills within the team.
- Provided ongoing support for existing dashboards and analytics tools.