



MICHAEL ANDERSON

Product Development Specialist

An innovative Dairy Technologist with over 5 years of experience in product development and market analysis, focusing on dairy alternatives and plant-based products. Adept at researching and formulating new products that meet consumer demands for healthier, sustainable options. Strong background in sensory evaluation and consumer testing, ensuring product acceptance and satisfaction.

WORK EXPERIENCE

Product Development Specialist 2020-2023

Plant-Based Dairy Co.

- Developed a range of plant-based yogurt alternatives.
- Conducted consumer testing to gather feedback on product prototypes.
- Collaborated with marketing to position products effectively.
- Utilized market research to identify trends in plant-based consumption.
- Managed timelines for product development projects.
- Ensured compliance with food regulations during product formulation.

Research and Development Intern 2019-2020

Innovative Food Solutions

- Assisted in the development of dairy-free cheese products.
- Conducted laboratory tests to evaluate product texture and taste.
- Supported R&D team in preparing reports on findings.
- Participated in brainstorming sessions for new product ideas.
- Maintained accurate documentation of experiments.
- Engaged with suppliers to source quality ingredients.

ACHIEVEMENTS

- Successfully launched 5 new plant-based products in one year.
- Increased product line revenue by 30% through innovative formulations.
- Recognized for excellence in product development at industry conference.

CONTACT

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EDUCATION

Bachelor of Science in Food Science and Technology

University of Food Science
2016-2020

SKILLS

- Product development
- Market analysis
- Sensory evaluation
- Nutritional science
- Project management
- Consumer research

LANGUAGES

- English
- Spanish
- French