



# MICHAEL ANDERSON

## CURRICULUM DESIGNER

### CONTACT

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-  San Francisco, CA

### SKILLS

- E-Learning
- Instructional Design
- Curriculum Mapping
- Learning Management Systems
- Data Analytics
- Collaboration

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR'S IN INSTRUCTIONAL DESIGN - FLORIDA STATE UNIVERSITY, 2017**

### ACHIEVEMENTS

- Recognized for outstanding contributions to the e-learning department, receiving the 'Employee of the Year' award.
- Increased course completion rates by 50% through improved instructional strategies.
- Developed a curriculum that was adopted by multiple educational institutions nationwide.

### PROFILE

Creative and detail-oriented Curriculum Designer with 5 years of experience specifically focused on e-learning and digital course creation. Proficient in leveraging technology to create interactive and engaging learning experiences for diverse audiences. Skilled in curriculum mapping and alignment with educational standards and industry needs. Passionate about applying instructional design theories to develop high-quality educational resources that promote learner engagement and knowledge retention.

### EXPERIENCE

#### CURRICULUM DESIGNER

##### E-Learning Innovations

*2016 - Present*

- Developed online learning modules that improved learner engagement by 40%.
- Collaborated with graphic designers to create visually appealing course materials.
- Utilized data analytics to assess course effectiveness and improved content based on feedback.
- Integrated gamification elements into courses to enhance learner motivation.
- Conducted training sessions for instructors on best practices for online teaching.
- Designed assessments that aligned with learning objectives and measured student success.

#### INSTRUCTIONAL DESIGNER

##### TechEd Solutions

*2014 - 2016*

- Created blended learning experiences that combined online and in-person training sessions.
- Worked with teams to develop a curriculum framework that aligned with corporate training goals.
- Facilitated focus groups to gather insights on training effectiveness and areas for improvement.
- Utilized authoring tools to design interactive learning activities.
- Managed the project timeline and deliverables for multiple curriculum projects.
- Analyzed learner data to refine instructional strategies and improve outcomes.