



# Michael ANDERSON

## CORPORATE COMMUNICATIONS CONSULTANT

### CONTACT

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### SKILLS

- corporate communications
- project management
- stakeholder engagement
- training
- writing
- analysis

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF ARTS IN CORPORATE  
COMMUNICATION, NEW YORK  
UNIVERSITY**

### ACHIEVEMENTS

- Increased internal communication effectiveness as evidenced by employee surveys.
- Recognized for outstanding contributions to corporate storytelling initiatives.
- Successfully launched a company-wide storytelling campaign that resulted in a 50% increase in employee engagement.

Strategic Creative Writing Consultant with a robust background in corporate communications and brand storytelling. Expertise in developing narratives that align with organizational goals and enhance stakeholder engagement. Proven ability to manage complex writing projects from inception to delivery, ensuring alignment with strategic objectives. Recognized for exceptional analytical skills that inform writing and communication strategies.

### WORK EXPERIENCE

#### CORPORATE COMMUNICATIONS CONSULTANT

Global Enterprises

2020 - 2025

- Developed corporate communication strategies that improved internal engagement by 40%.
- Crafted executive speeches and presentations that resonated with stakeholders.
- Conducted training sessions on effective writing for non-communication professionals.
- Managed the development of an internal newsletter that increased readership significantly.
- Collaborated with HR to enhance the employer brand through storytelling.
- Utilized feedback mechanisms to continuously improve communication strategies.

#### SENIOR WRITER

Prestige Publications

2015 - 2020

- Researched and wrote articles for corporate clients in various industries.
- Worked with editors to ensure clarity and alignment with client objectives.
- Developed case studies that highlighted client success stories.
- Collaborated with design teams to create visually engaging content.
- Managed multiple writing assignments under tight deadlines.
- Participated in client meetings to gather insights and feedback.