



Michael ANDERSON

ANIMATION CREATIVE DIRECTOR

Strategic and innovative Creative Director with a strong focus on animation and visual effects, possessing over 14 years of comprehensive experience in leading creative projects that resonate with audiences. Adept at harnessing the latest technologies and methodologies to create visually stunning animations that capture the essence of brand narratives. Demonstrated ability to manage diverse teams, fostering a collaborative environment that encourages creativity and innovation.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Creative strategy
- Visual effects
- Brand partnerships
- Budget management
- Team leadership
- Animation technologies

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN ANIMATION
AND VISUAL EFFECTS, SAVANNAH
COLLEGE OF ART AND DESIGN, 2009**

ACHIEVEMENTS

- Won the Visual Effects Society Award for Outstanding Visual Effects.
- Increased project completion rate by 50% through improved workflows.
- Developed a proprietary animation technique that enhanced project efficiency.

WORK EXPERIENCE

ANIMATION CREATIVE DIRECTOR

Fusion Animation Group

2020 - 2025

- Directed the creative vision for over 100 animation projects.
- Implemented advanced visual effects techniques to enhance storytelling.
- Established partnerships with leading brands to produce co-branded content.
- Managed a budget of over \$4 million, ensuring financial efficiency.
- Developed training sessions for staff on new animation technologies.
- Facilitated regular team reviews to maintain high creative standards.

SENIOR VISUAL EFFECTS ARTIST

Digital Dreams Studio

2015 - 2020

- Created high-quality visual effects for feature films and commercials.
- Collaborated with directors to achieve the desired visual impact.
- Utilized industry-leading software to produce stunning visual sequences.
- Mentored junior artists, improving team skill levels.
- Contributed to projects that received multiple awards and nominations.
- Ensured all visual effects met strict quality control standards.