



MICHAEL ANDERSON

CREATIVE DIRECTOR

PROFILE

Dynamic and innovative Creative Director specializing in the realm of animation with a robust portfolio spanning over 15 years. Expertise encompasses the orchestration of visually striking narratives that engage and inspire audiences across various platforms. Proficient in leveraging cutting-edge technologies and methodologies to enhance storytelling capabilities while optimizing workflows. Renowned for the ability to cultivate and lead high-performing creative teams, fostering an environment that encourages experimentation and artistic growth.

EXPERIENCE

CREATIVE DIRECTOR

Epic Animation Studios

2016 - Present

- Conceptualized and executed over 50 animation projects for major clients.
- Integrated advanced animation techniques to elevate storytelling quality.
- Championed a culture of creativity, leading to numerous industry awards.
- Managed budgets exceeding \$5 million while ensuring timely project delivery.
- Collaborated with cross-functional teams to enhance project outcomes.
- Conducted client presentations that increased project approvals by 35%.

SENIOR ANIMATOR

NextGen Animation

2014 - 2016

- Created engaging animated content for digital platforms, achieving high viewer ratings.
- Implemented feedback loops with clients to refine animation concepts.
- Trained and mentored junior animators, enhancing team skill sets.
- Executed complex animations that contributed to a 20% increase in audience retention.
- Participated in brainstorming sessions that led to innovative project ideas.
- Maintained up-to-date knowledge of industry trends and technologies.

CONTACT

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- San Francisco, CA

SKILLS

- Animation direction
- Visual storytelling
- Team management
- Budget oversight
- Client relations
- Creative strategy

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF FINE ARTS IN ANIMATION,
CALIFORNIA INSTITUTE OF THE ARTS,
2009

ACHIEVEMENTS

- Led a project that won the prestigious Annie Award for Best Animated Feature.
- Increased team efficiency by 45% through process optimization.
- Developed an award-winning animated series that garnered critical acclaim.