



# MICHAEL ANDERSON

## Corporate Costume Stylist

Strategic Costume Stylist with a focus on corporate branding and promotional events, leveraging a unique blend of fashion expertise and marketing acumen. Proven ability to design and execute costumes that enhance brand narratives and resonate with target audiences. Extensive experience in collaborating with marketing teams to align costume aesthetics with corporate goals.

### CONTACT

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- San Francisco, CA

### EDUCATION

#### Master of Business Administration in Marketing

University of Southern California  
2016-2020

### SKILLS

- corporate branding
- costume design
- project management
- marketing collaboration
- audience analysis
- vendor relations

### LANGUAGES

- English
- Spanish
- French

### WORK EXPERIENCE

#### Corporate Costume Stylist

2020-2023

Brand Identity Group

- Developed and styled costumes for corporate events, enhancing brand visibility and engagement.
- Collaborated with marketing teams to align costume designs with brand messaging.
- Managed logistics for costume production, ensuring timely delivery and adherence to budgets.
- Conducted market research to inform design choices and trends in corporate branding.
- Coordinated fittings and adjustments for models during promotional events.
- Established relationships with fabric suppliers, ensuring high-quality materials are sourced.

#### Costume Consultant

2019-2020

Promotional Arts Agency

- Provided expert consultation on costume design for promotional campaigns and events.
- Worked with creative teams to develop costume concepts that align with brand identities.
- Managed costume logistics, ensuring all pieces were ready for event execution.
- Conducted fittings and provided recommendations for costume alterations.
- Analyzed audience feedback to refine future costume designs.
- Developed a resource database for costume sourcing and vendor management.

### ACHIEVEMENTS

- Increased brand engagement by 40% through innovative costume designs at promotional events.
- Recognized for Excellence in Corporate Branding by the Marketing Association 2023.
- Successfully managed a budget reduction of 15% while maintaining quality in costume production.