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SKILLS

- jewelry design
- marketing
- customer engagement
- sustainable practices
- artisan techniques
- creative expression

EDUCATION

**ASSOCIATE OF ARTS IN FINE ARTS,
COMMUNITY COLLEGE OF PHILADELPHIA,
2011**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Launched a successful online store with a 50% increase in sales within the first year.
- Featured in local artisan showcases, increasing brand visibility.
- Recognized for innovative design at the Philadelphia Craft Fair, 2020.

Michael Anderson

COPPER JEWELRY DESIGNER

Dynamic Copper Craft Artisan with an entrepreneurial spirit and over 8 years of experience in creating distinctive copper jewelry and art pieces. This artisan possesses an innate ability to blend traditional techniques with modern aesthetics, resulting in unique handcrafted items that reflect personal artistic expression. A strong advocate for sustainable practices, consistently sources materials ethically while promoting the use of recycled metals.

EXPERIENCE

COPPER JEWELRY DESIGNER

Artisan Jewelry Studio

2016 - Present

- Designed and crafted unique copper jewelry pieces for local and online markets.
- Managed sales and marketing efforts to promote the brand effectively.
- Participated in craft fairs to engage with customers and showcase products.
- Utilized eco-friendly materials and techniques in production.
- Developed a strong online presence through social media and e-commerce platforms.
- Conducted customer feedback sessions to improve product offerings.

COPPER ARTISAN APPRENTICE

Copper Dreams Workshop

2014 - 2016

- Assisted in the crafting of copper art pieces under the guidance of experienced artisans.
- Learned various techniques such as soldering and forming.
- Helped maintain workshop organization and cleanliness.
- Participated in community art projects to promote copper craftsmanship.
- Gained exposure to customer interactions and sales processes.
- Supported the preparation of materials for upcoming projects.