MA

Michael
ANDERSON

PRODUCT DEVELOPMENT SPECIALIST

Dedicated and technically adept Connected Medical Devices Specialist with a strong emphasis on product development and user experience. Extensive experience in collaborating with healthcare professionals to identify needs and translate them into innovative device solutions. Highly skilled in conducting market research and analyzing user feedback to drive product enhancements. Demonstrated proficiency in managing product lifecycles and ensuring that devices meet both clinical and user demands.

CONTACT

- 📞 (555) 234-5678
- ✉️ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

SKILLS

- product management
- user experience design
- market research
- clinical collaboration
- training development
- competitor analysis

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN HEALTH SCIENCES, UNIVERSITY OF SOUTHERN CALIFORNIA

ACHIEVEMENTS

- Launched a connected device that received a 90% user satisfaction rate.
- Initiated a user feedback program that led to 20% enhancement in device usability.
- Recognized for outstanding contributions to product innovation within the company.

WORK EXPERIENCE

PRODUCT DEVELOPMENT SPECIALIST

Health Innovations Group

2020 - 2025

- Conducted market analysis to identify trends in connected medical devices.
- Collaborated with engineers to design user-friendly product features.
- Facilitated focus groups to gather user insights on device functionality.
- Managed the product development timeline to ensure timely launches.
- Coordinated with marketing to create effective product positioning strategies.
- Analyzed competitor products to inform development decisions.

CLINICAL LIAISON

Connected Health Corp.

2015 - 2020

- Served as the primary contact between clinical teams and product development.
- Provided insights on clinical workflows to inform device design.
- Developed training materials to support device adoption in clinical settings.
- Assisted in the collection and analysis of user feedback post-launch.
- Organized educational seminars to enhance understanding of connected devices.
- Maintained relationships with healthcare providers to ensure ongoing support.