



MICHAEL ANDERSON

SENIOR CONCEPTUAL ARTIST

PROFILE

Dynamic Conceptual Artist specializing in interactive media and virtual reality environments. Expertise lies in the ability to conceptualize and design engaging visual experiences that captivate audiences and enhance user interaction. Demonstrated history of producing innovative artwork for various platforms, including mobile applications and immersive installations. A collaborative leader with a proven ability to work with developers and designers to create cohesive artistic visions.

EXPERIENCE

SENIOR CONCEPTUAL ARTIST

Innovate Media

2016 - Present

- Designed immersive virtual reality environments for educational applications.
- Collaborated with UX/UI teams to enhance user interaction through visual design.
- Produced concept art and prototypes for client presentations.
- Participated in user testing to gather feedback for design improvements.
- Utilized software such as Unity and Unreal Engine for real-time rendering.
- Developed style guides to maintain visual consistency across projects.

CONCEPT ARTIST

Visionary Games

2014 - 2016

- Created concept art for characters and environments in mobile games.
- Worked closely with game designers to align artistic vision with gameplay.
- Iterated on designs based on player feedback and testing outcomes.
- Developed marketing materials that effectively represented game aesthetics.
- Managed the art pipeline to ensure timely delivery of assets.
- Engaged in cross-functional team meetings to integrate feedback into designs.

CONTACT

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- San Francisco, CA

SKILLS

- Interactive Design
- Virtual Reality
- User Experience
- Concept Development
- Digital Painting
- Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF FINE ARTS IN INTERACTIVE MEDIA, UNIVERSITY OF SOUTHERN CALIFORNIA, 2016

ACHIEVEMENTS

- Recipient of the 'Interactive Design Award' at the Digital Media Festival 2023.
- Increased user engagement by 40% through innovative visual design.
- Featured in the 'Interactive Artists to Watch' list by Digital Arts Magazine in 2022.