



MICHAEL ANDERSON

Senior Community Engagement Coordinator

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SUMMARY

Dynamic and results-oriented Community Engagement Manager with over a decade of experience in fostering meaningful connections between organizations and their communities. Expertise in developing and implementing strategic outreach initiatives that enhance public engagement and drive community participation. Proven track record of leveraging data-driven insights to inform program development and deliver impactful messaging.

WORK EXPERIENCE

Senior Community Engagement Coordinator Engage Together Non-Profit

Jan 2023 - Present

- Developed community outreach strategies that increased participation by 40% within the first year.
- Managed a team of 5 outreach specialists, providing training and performance evaluations.
- Coordinated events that attracted over 1,000 participants, enhancing community visibility.
- Utilized CRM systems to track engagement metrics and optimize outreach efforts.
- Facilitated workshops and focus groups to gather community feedback and inform program adjustments.
- Established partnerships with local businesses to sponsor community initiatives, enhancing resource availability.

Community Relations Specialist City of Springfield

Jan 2020 - Dec 2022

- Implemented city-wide initiatives that improved community trust and involvement by 25%.
 - Organized public forums to discuss community issues, resulting in actionable plans.
 - Collaborated with local media to promote community events, increasing attendance by 30%.
 - Designed surveys to assess community needs, driving program development.
 - Led volunteer recruitment drives, successfully increasing volunteer numbers by 50%.
 - Presented findings and recommendations to city council, influencing policy changes.
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EDUCATION

Master of Public Administration, University of Illinois; Bachelor of Arts in Sociology, University of California

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** community outreach, stakeholder engagement, program development, strategic planning, event coordination, data analysis
- **Awards/Activities:** Received the Community Excellence Award in 2020 for outstanding service.
- **Awards/Activities:** Increased community engagement metrics by 50% through innovative outreach programs.
- **Awards/Activities:** Successfully secured \$200,000 in grant funding for community development initiatives.
- **Languages:** English, Spanish, French