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SKILLS

- Non-Fiction Publishing
- Project Management
- Author Relations
- Market Research
- Editorial Oversight
- Strategic Marketing

EDUCATION

MASTER OF ARTS IN NON-FICTION WRITING, COLUMBIA UNIVERSITY

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased market share for non-fiction titles by 35% through targeted acquisitions.
- Recognized for excellence in editorial management by industry peers.
- Successfully launched a critically acclaimed series that received multiple awards.

Michael Anderson

NON-FICTION COMMISSIONING EDITOR

Strategic Commissioning Editor with a focus on non-fiction publishing, adept at identifying and developing compelling narratives that inform and educate. Renowned for establishing strong relationships with authors and industry experts to curate high-quality content that meets market demands. Expertise in project management and editorial oversight, ensuring timely delivery of publications without compromising quality.

EXPERIENCE

NON-FICTION COMMISSIONING EDITOR

Insightful Books

2016 - Present

- Oversaw the editorial process for a diverse range of non-fiction titles, from concept to publication.
- Collaborated with subject matter experts to ensure accuracy and depth in content.
- Developed marketing strategies that increased visibility and sales by 45%.
- Managed editorial budgets and timelines effectively to meet project goals.
- Conducted competitive analysis to inform title acquisitions and positioning.
- Facilitated workshops for authors to enhance their writing and publishing skills.

EDITORIAL ASSOCIATE

Knowledge Press

2014 - 2016

- Supported the editorial team in reviewing and editing manuscripts for clarity and coherence.
- Assisted in the coordination of the peer review process for non-fiction submissions.
- Maintained editorial databases and tracked project progress.
- Conducted author interviews to gather insights for marketing materials.
- Participated in strategy meetings to determine future publishing directions.
- Collaborated with sales teams to align marketing efforts with editorial goals.