



MICHAEL ANDERSON

Senior Commissioning Editor

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SUMMARY

Esteemed Commissioning Editor with over a decade of experience in the publishing industry, specializing in content curation and editorial leadership. Renowned for developing innovative strategies that enhance readership engagement and drive sales growth. Proven track record in managing editorial teams, overseeing project timelines, and ensuring the highest quality of published works.

WORK EXPERIENCE

Senior Commissioning Editor Prestige Publishing House

Jan 2023 - Present

- Led a team of 10 editors, coordinating project workflows and editorial schedules.
- Implemented innovative content strategies resulting in a 30% increase in readership.
- Conducted market research to identify new publishing trends and opportunities.
- Managed a diverse portfolio of titles, ensuring alignment with brand objectives.
- Developed and maintained relationships with prominent authors and literary agents.
- Oversaw the editorial quality assurance process for all published materials.

Editorial Assistant NextGen Publishers

Jan 2020 - Dec 2022

- Supported senior editors in the manuscript evaluation and selection process.
 - Assisted in the organization of editorial meetings and author events.
 - Conducted preliminary research to inform editorial decisions and recommendations.
 - Managed the submission and review process for incoming manuscripts.
 - Maintained editorial calendars and tracked project milestones.
 - Collaborated with design and marketing teams to optimize book launches.
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EDUCATION

Master of Arts in Publishing, University of London

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Editorial Leadership, Content Strategy, Market Analysis, Team Management, Digital Publishing, Author Relations
- **Awards/Activities:** Increased annual sales by 25% through strategic title acquisitions.
- **Awards/Activities:** Received the 'Editor of the Year' award for outstanding editorial contributions.
- **Awards/Activities:** Successfully launched a new genre imprint that exceeded initial sales forecasts.
- **Languages:** English, Spanish, French