



MICHAEL ANDERSON

CMS Developer

Proactive CMS Developer with a strong focus on non-profit organizations, bringing 6 years of experience in building content management systems that facilitate outreach and engagement. My work has centered on developing CMS solutions that not only meet the technical needs of non-profits but also align with their mission-driven goals. I have collaborated with various stakeholders to create user-friendly systems that enhance donor relations and improve communication with beneficiaries.

CONTACT

- (555) 234-5678
- michael.anderson@email.com
- San Francisco, CA

EDUCATION

Bachelor of Arts in Non-Profit Management

University of Social Sciences
2014

SKILLS

- HTML
- CSS
- JavaScript
- PHP
- MySQL
- Non-Profit Management
- Online Fundraising
- User Training

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

CMS Developer

2020-2023

Charity Web Solutions

- Developed a CMS for managing donor relations, improving engagement by 35%.
- Worked with non-profit organizations to gather requirements and tailor CMS functionalities to their needs.
- Implemented features that facilitated online donations, increasing revenue by 20%.
- Conducted user training sessions to enhance staff proficiency in the CMS.
- Optimized content for search engines, boosting visibility for fundraising campaigns.
- Regularly updated the CMS to incorporate new donation trends and user feedback.

Junior CMS Developer

2019-2020

Community Outreach Inc.

- Assisted in the development of a CMS for volunteer management, improving recruitment efficiency.
- Maintained and updated content to keep information current and relevant.
- Supported the integration of social media platforms into the CMS to enhance outreach.
- Participated in team meetings to brainstorm new features that align with organizational goals.
- Helped troubleshoot technical issues, ensuring smooth CMS operations.
- Documented processes for using the CMS, aiding in staff training and onboarding.

ACHIEVEMENTS

- Successfully developed a CMS that streamlined donor management processes, leading to a 40% increase in donor retention.
- Awarded 'Best Project' for a fundraising platform that utilized innovative CMS features.
- Recognized for outstanding collaboration with non-profits to enhance their online presence and outreach efforts.