



# MICHAEL ANDERSON

## LEAD CMS DEVELOPER

### CONTACT

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- San Francisco, CA

### SKILLS

- HTML
- CSS
- JavaScript
- React
- PHP
- MySQL
- Moodle
- Learning Management Systems
- API Development

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF EDUCATION IN  
EDUCATIONAL TECHNOLOGY,  
UNIVERSITY OF LEARNING, 2014**

### ACHIEVEMENTS

- Received the 'Innovative Project Award' for developing a unique CMS that combined learning analytics with user-friendly design.
- Increased course completion rates by 25% through improved content accessibility on the CMS.
- Successfully led a project that implemented user feedback features, enhancing user experience significantly.

### PROFILE

Dynamic CMS Developer with a focus on educational technologies and over 7 years of experience in developing interactive content management systems. My expertise lies in creating engaging digital learning environments that incorporate multimedia elements and user-centric design practices. I have collaborated with educators and instructional designers to develop CMS solutions that facilitate seamless access to educational resources.

### EXPERIENCE

#### LEAD CMS DEVELOPER

##### EduTech Solutions

*2016 - Present*

- Developed an interactive CMS for online courses, leading to a 50% increase in student enrollment.
- Worked directly with educators to integrate multimedia content into the CMS, enhancing user engagement.
- Implemented analytics tools to track user interaction and improve content delivery.
- Optimized the system for mobile devices, resulting in a 40% increase in mobile access.
- Conducted user training sessions to encourage best practices in content management.
- Managed a team of developers to maintain and enhance CMS functionalities.

#### CMS DEVELOPER

##### Global Learning Corp.

*2014 - 2016*

- Designed and developed a CMS for a global educational institution, improving accessibility for users worldwide.
- Integrated various APIs to streamline the content update process, reducing the time taken by 30%.
- Collaborated with graphic designers to create a visually appealing user interface.
- Performed system upgrades and maintenance, ensuring compliance with the latest educational standards.
- Gathered feedback from users to enhance the CMS functionalities and improve overall satisfaction.
- Participated in cross-departmental meetings to align the CMS with organizational goals.