



Michael ANDERSON

PRODUCT MANAGER

Innovative Clinical Systems Product Manager with a decade of experience in optimizing healthcare technologies to improve patient outcomes and streamline clinical operations. Recognized for a data-driven approach to product management, leveraging analytics to inform decision-making and enhance user engagement. Proficient in collaborating with healthcare providers to identify needs and develop tailored solutions that address complex challenges in clinical environments.

CONTACT

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SKILLS

- Product Optimization
- User Research
- Cloud Technologies
- Training Development
- Market Analysis
- Performance Monitoring

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN HEALTH
ADMINISTRATION, UNIVERSITY OF
FLORIDA**

ACHIEVEMENTS

- Increased product engagement by 30% through targeted feature enhancements.
- Led a project recognized with the Innovation in Healthcare Technology Award.
- Achieved a 95% positive feedback rate from end-users during beta testing phases.

WORK EXPERIENCE

PRODUCT MANAGER

CareSync Technologies

2020 - 2025

- Managed product enhancements for a cloud-based patient management system, resulting in a 25% increase in user satisfaction.
- Conducted user research to identify pain points and inform product features.
- Developed and maintained product documentation, ensuring clarity and compliance.
- Collaborated with UX designers to create intuitive interfaces that improve usability.
- Organized training sessions for clinical staff, enhancing system adoption and engagement.
- Analyzed product performance metrics to guide future development strategies.

ASSOCIATE PRODUCT MANAGER

MedTech Innovations

2015 - 2020

- Supported the launch of a new telehealth platform, increasing access to care for underserved populations.
- Assisted in the development of marketing strategies to promote new product features.
- Conducted competitive analysis to inform product positioning and feature prioritization.
- Facilitated user feedback sessions to gather insights for ongoing product improvements.
- Collaborated with development teams to ensure timely delivery of product updates.
- Monitored industry trends to identify opportunities for product innovation.