



# MICHAEL ANDERSON

## Senior Product Manager

Proactive Climate Software Product Manager with a comprehensive background in environmental science and technology. Expertise in managing the development and implementation of software solutions that facilitate climate action and sustainability initiatives. Known for a strategic approach to product management, blending technical proficiency with market insights to deliver user-centric products. Strong leadership skills foster collaboration across teams, driving projects to successful outcomes.

### CONTACT

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- San Francisco, CA

### EDUCATION

#### Master of Science in Environmental Technology

University of Cambridge  
2016-2020

### SKILLS

- Environmental Science
- Product Management
- Agile Practices
- Stakeholder Engagement
- Market Positioning
- User Research

### LANGUAGES

- English
- Spanish
- French

### WORK EXPERIENCE

#### Senior Product Manager

2020-2023

Climate Solutions Group

- Directed the creation of a software suite that aids organizations in carbon footprint reduction.
- Implemented agile methodologies to enhance team productivity and project timelines.
- Collaborated with cross-functional teams to ensure product alignment with user requirements.
- Monitored product performance metrics and adjusted strategies accordingly.
- Facilitated stakeholder engagement sessions to gather insights and refine product offerings.
- Achieved recognition for outstanding product innovation at industry conferences.

#### Product Manager

2019-2020

EcoTech Innovations

- Developed features for a climate risk assessment tool that improved user decision-making.
- Conducted user research to identify key functionalities and enhancements.
- Collaborated with marketing to drive product awareness and adoption.
- Trained internal teams on product features to ensure effective utilization.
- Analyzed competitive landscape to inform product positioning strategies.
- Supported the launch of a new product line focused on renewable energy.

### ACHIEVEMENTS

- Successfully led a product initiative that resulted in a 45% increase in market share.
- Received accolades for innovative product features that enhanced user experience.
- Increased team collaboration effectiveness through new project management tools.