



Michael ANDERSON

PRODUCT MANAGER

Innovative Climate Software Product Manager with extensive experience in developing and managing software solutions tailored for the environmental sector. Expertise in leveraging cutting-edge technologies to create products that facilitate sustainable practices and enhance corporate social responsibility. Proven ability to balance technical proficiency with strategic vision, ensuring that product offerings meet both market demands and user expectations.

CONTACT

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SKILLS

- Product Development
- Environmental Sustainability
- User Research
- Cross-Functional Collaboration
- Client Training
- Market Growth

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN
ENVIRONMENTAL STUDIES,
UNIVERSITY OF MICHIGAN**

ACHIEVEMENTS

- Recognized for successful product launch that received positive media coverage.
- Increased customer engagement through targeted marketing campaigns.
- Achieved industry recognition for innovative software solutions.

WORK EXPERIENCE

PRODUCT MANAGER

GreenWave Technologies
2020 - 2025

- Developed a software platform that streamlined carbon footprint tracking for businesses.
- Collaborated with environmental scientists to ensure product accuracy and reliability.
- Managed user feedback initiatives that led to a 40% increase in user satisfaction.
- Coordinated with sales teams to enhance product messaging and outreach.
- Implemented training programs for clients to maximize product utilization.
- Achieved a 25% growth in market share within two years.

ASSOCIATE PRODUCT MANAGER

EcoVision Corp.
2015 - 2020

- Supported product development for software aimed at waste reduction and recycling.
- Conducted user research to identify key features and improvements.
- Collaborated with cross-functional teams to ensure product alignment with company goals.
- Assisted in the launch of a new eco-friendly product line.
- Utilized analytics to assess user engagement and retention rates.
- Participated in industry conferences to showcase product innovations.