



MICHAEL ANDERSON

SENIOR CHARACTER DESIGNER

CONTACT

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- San Francisco, CA

SKILLS

- Adobe Illustrator
- Toon Boom
- Character Development
- Storyboarding
- Team Collaboration
- Market Research

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN ILLUSTRATION,
SCHOOL OF VISUAL ARTS

ACHIEVEMENTS

- Received the 'Excellence in Character Design' award from the Children's Media Association in 2019.
- Successfully increased viewer engagement by 25% through character redesigns.
- Featured in 'Top 10 Character Designers' list by Animation Magazine.

PROFILE

Accomplished Character Designer specializing in the creation of engaging and relatable characters for children's media. Demonstrated expertise in visual communication, character development, and storytelling through design. Strong background in collaborating with writers and animators to develop characters that enhance narrative structures and appeal to young audiences. Proficient in utilizing both traditional and digital art techniques to bring characters to life, ensuring emotional depth and relatability.

EXPERIENCE

SENIOR CHARACTER DESIGNER

Sunny Animation Studios

2016 - Present

- Led character design projects for multiple animated series targeted at children.
- Created character sketches and final designs using Adobe Illustrator and Toon Boom.
- Worked closely with scriptwriters to develop characters that support narrative themes.
- Facilitated design workshops, enhancing team creativity and collaboration.
- Reviewed and critiqued character designs, ensuring alignment with project goals.
- Conducted market research to inform character design strategies.

CHARACTER DESIGNER

Kids Entertainment Co.

2014 - 2016

- Designed characters for educational content, focusing on engagement and learning outcomes.
- Utilized character modeling software to create 3D assets that support interactive learning.
- Collaborated with educators to ensure character designs met educational objectives.
- Participated in brainstorming sessions to generate innovative character concepts.
- Assisted in the development of marketing materials featuring character designs.
- Maintained a portfolio of character designs for client presentations.