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SKILLS

- sustainable sourcing
- market analysis
- supplier engagement
- contract negotiation
- ethical procurement
- product trend forecasting

EDUCATION

BACHELOR OF ARTS IN ENVIRONMENTAL SCIENCE, UNIVERSITY OF GREEN STUDIES

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased sales of sustainable product lines by 40% in the first year.
- Recognized for commitment to sustainability with an industry award.
- Implemented a supplier diversity program that improved supplier base by 25%.

Michael Anderson

SUSTAINABLE CATEGORY BUYER

Innovative and strategic Category Buyer with a focus on sustainable sourcing practices within the cosmetics industry. Expertise in identifying and engaging with suppliers who prioritize ethical and environmentally-friendly production methods. Skilled in market analysis and product trend forecasting to ensure alignment with consumer values. Proven ability to manage complex supply chains while enhancing product quality and reducing costs.

EXPERIENCE

SUSTAINABLE CATEGORY BUYER

EcoBeauty Corp.

2016 - Present

- Developed sustainable sourcing strategies for cosmetic products, enhancing brand reputation.
- Negotiated contracts with eco-friendly suppliers, achieving a 15% cost reduction.
- Conducted market research to identify consumer trends towards sustainability.
- Collaborated with marketing teams to promote sustainable product lines.
- Managed supplier relationships to ensure compliance with ethical standards.
- Implemented a tracking system to measure sustainability metrics within the supply chain.

CATEGORY BUYER

Natural Beauty Products

2014 - 2016

- Assisted in product sourcing while prioritizing natural and organic ingredients.
- Monitored supplier compliance with sustainability standards.
- Conducted competitive analysis to inform product offerings.
- Supported marketing initiatives to highlight eco-friendly product features.
- Maintained accurate procurement records and documentation.
- Collaborated with cross-functional teams to enhance product launches.