



# MICHAEL ANDERSON

## CATEGORY BUYER - APPAREL

### CONTACT

-  (555) 234-5678
-  michael.anderson@email.com
-  San Francisco, CA

### SKILLS

- apparel procurement
- market trend analysis
- inventory forecasting
- supplier negotiation
- product assortment planning
- collaborative teamwork

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF ARTS IN FASHION  
MERCHANDISING, FASHION INSTITUTE  
OF TECHNOLOGY**

### ACHIEVEMENTS

- Increased category sales by 30% in the first year of employment.
- Awarded 'Buyer of the Month' multiple times for outstanding performance.
- Implemented a new inventory management system that reduced excess stock by 40%.

### PROFILE

Dynamic and detail-oriented Category Buyer with extensive experience in the fashion retail sector, specializing in apparel procurement. Proven ability to analyze market trends and consumer preferences to inform buying decisions and optimize product assortments. Skilled in fostering collaborative relationships with suppliers to enhance product quality while managing costs effectively. Demonstrates a strong acumen in inventory management and forecasting to ensure timely product availability.

### EXPERIENCE

#### CATEGORY BUYER - APPAREL

##### Fashion Forward Ltd.

*2016 - Present*

- Developed and executed seasonal buying plans that increased sales by 25% year-over-year.
- Negotiated supplier contracts to secure favorable terms and pricing.
- Conducted trend analysis to identify emerging fashion styles and consumer preferences.
- Collaborated with design teams to align product offerings with brand aesthetics.
- Managed inventory levels to reduce markdowns and optimize stock turnover.
- Trained and mentored junior buyers on best practices in category management.

#### ASSISTANT BUYER

##### Chic Styles Inc.

*2014 - 2016*

- Assisted in the development of product assortments based on market research.
- Monitored sales performance and provided insights for inventory replenishment.
- Coordinated with suppliers to ensure timely delivery of merchandise.
- Participated in promotional planning to maximize sales opportunities.
- Compiled sales reports and presented findings to senior management.
- Engaged in competitive analysis to benchmark pricing and product offerings.