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## SKILLS

- Digital Casting
- Audience Engagement
- Trend Analysis
- Social Media Scouting
- Remote Auditions
- Collaboration

## EDUCATION

**BACHELOR OF ARTS IN MEDIA STUDIES,  
UNIVERSITY OF SOUTHERN CALIFORNIA**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Increased viewership by 60% through strategic talent selections.
- Recognized as a leading casting director in the digital content industry.
- Created a talent development program that nurtured emerging online creators.

# Michael Anderson

## CASTING DIRECTOR

Dynamic Casting Director with extensive experience in the digital content space, focusing on web series and streaming platforms. Known for an innovative approach to talent selection that emphasizes relatability and audience connection. Proven ability to adapt to rapidly changing digital landscapes while maintaining a keen eye for emerging trends in talent and storytelling.

## EXPERIENCE

### CASTING DIRECTOR

Streamline Productions

2016 - Present

- Directed casting for over 20 web series, achieving high viewer engagement and critical acclaim.
- Collaborated with content creators to align casting with audience expectations.
- Utilized social media platforms to scout and engage with emerging talent.
- Implemented audience feedback mechanisms to refine casting decisions.
- Managed remote audition processes, enhancing accessibility for talent.
- Facilitated casting sessions that prioritized diversity and authenticity.

### CASTING ASSISTANT

Digital Media Group

2014 - 2016

- Supported casting for various online content, contributing to increased viewer retention.
- Coordinated auditions and managed schedules for talent and production teams.
- Assisted in evaluating audition submissions and providing constructive feedback.
- Maintained a talent database to streamline future casting processes.
- Engaged with online communities to identify potential talent.
- Facilitated communication between casting and production teams to enhance collaboration.