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EXPERTISE SKILLS

- Digital casting
- Social media outreach
- Virtual auditions
- Talent evaluation
- Record management
- Brand alignment

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Bachelor of Arts in Media Studies, University of California, Los Angeles, 2019

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

CASTING ASSISTANT

Dedicated casting assistant with a strong foundation in digital media and online content creation. Esteemed for the ability to identify unique talent suitable for various platforms, including web series and branded content. Skilled in utilizing modern casting technologies and social media for outreach and talent acquisition. Proven track record in managing online auditions and virtual casting sessions, adapting to the evolving landscape of entertainment.

PROFESSIONAL EXPERIENCE

Digital Creators Network

Mar 2018 - Present

Casting Assistant

- Managed online casting sessions for web series, ensuring a smooth experience for participants.
- Utilized social media platforms to source and engage potential talent.
- Maintained detailed records of audition submissions and outcomes.
- Collaborated with producers to align casting choices with brand identity.
- Coordinated virtual callbacks, enhancing accessibility for diverse talent.
- Provided feedback to actors post-audition to foster talent development.

Web Series Studio

Dec 2015 - Jan 2018

Casting Intern

- Assisted in the coordination of casting for multiple online series.
- Supported the team in managing audition schedules and logistics.
- Reviewed and sorted audition submissions for initial evaluations.
- Engaged with actors via digital platforms to facilitate auditions.
- Contributed to the development of casting briefs based on project needs.
- Collaborated with marketing teams to promote audition opportunities online.

ACHIEVEMENTS

- Successfully cast a series that garnered over 1 million views within the first month of release.
- Recognized for developing innovative online casting strategies that improved actor engagement.
- Instrumental in the launch of a talent showcase event that highlighted emerging artists.