

# MICHAEL ANDERSON

Health Economics Reporter

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Resilient business reporter with a focus on health economics and policy, recognized for delivering insightful analyses that inform stakeholders about the intersection of healthcare and business. Expertise includes evaluating health policy impacts on market dynamics and consumer behavior. Proven ability to create compelling narratives that resonate with a wide audience, supported by rigorous research and quantitative analysis.

## WORK EXPERIENCE

### Health Economics Reporter | Health Business Journal

Jan 2022 – Present

- Reported on healthcare policies and their economic implications.
- Conducted interviews with health economists and policymakers.
- Produced analytical reports on health market trends.
- Utilized data analysis tools to support reporting accuracy.
- Engaged with readers through health education webinars.
- Collaborated with research teams to produce white papers on health topics.

### Business Journalist | Healthcare Insights

Jul 2019 – Dec 2021

- Analyzed market trends affecting healthcare policy and economics.
- Developed feature articles on innovative healthcare solutions.
- Facilitated discussions on public health at conferences.
- Produced multimedia content to complement written articles.
- Collaborated with healthcare organizations to source data.
- Engaged with community stakeholders to promote health literacy.

## SKILLS

health economics

public health reporting

investigative journalism

quantitative analysis

audience engagement

multimedia storytelling

## EDUCATION

### Bachelor of Arts in Health Policy

2015 – 2019

University of North Carolina

## ACHIEVEMENTS

- Awarded 'Best Health Economics Article' in 2021 by the Health Advocacy Association.
- Increased readership by 30% through targeted health education initiatives.
- Developed a health literacy series that reached over 12,000 participants.

## LANGUAGES

English

Spanish

French