



MICHAEL ANDERSON

TECH BUSINESS REPORTER

PROFILE

Accomplished business reporter specializing in technology and innovation sectors, with a robust background in investigative journalism. Expertise lies in uncovering trends that shape the future of industries, providing readers with critical insights into the intersection of technology and business.

Demonstrated ability to analyze complex data sets and translate findings into compelling narratives that engage a diverse audience.

EXPERIENCE

TECH BUSINESS REPORTER

Tech Insights Magazine

2016 - Present

- Researched and reported on emerging technologies and their business implications.
- Conducted interviews with innovators and executives in the tech space.
- Produced investigative pieces on tech industry practices and policies.
- Utilized data analytics tools to enhance article accuracy and depth.
- Engaged with readers through live Q&A sessions on digital platforms.
- Collaborated with design teams to create interactive content.

BUSINESS ANALYST AND REPORTER

Innovate Business Journal

2014 - 2016

- Analyzed market trends in technology sectors for monthly publications.
- Developed comprehensive reports on tech startups and their impact.
- Facilitated panel discussions with industry experts at conferences.
- Created content strategies to boost digital readership.
- Produced video reports to complement written articles.
- Provided mentorship to interns and junior reporters.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- technology reporting
- data analysis
- investigative journalism
- digital storytelling
- audience engagement
- content strategy

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SCIENCE IN JOURNALISM,
COLUMBIA UNIVERSITY

ACHIEVEMENTS

- Recipient of the 'Excellence in Technology Reporting' award in 2021.
- Increased article shares on social media by 50% through targeted campaigns.
- Developed a series of podcasts that became top-rated in the tech journalism category.