MA

MICHAEL ANDERSON

BUSINESS INTELLIGENCE DEVELOPER

CONTACT

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📍 San Francisco, CA

SKILLS

- Power BI
- SQL
- Data Visualization
- Retail Analytics
- Data Mining
- Report Automation

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION, UNIVERSITY OF TEXAS, 2016

ACHIEVEMENTS

- Increased sales by 10% through data-driven marketing strategies.
- Received a team award for outstanding collaboration on BI projects.
- Improved customer satisfaction ratings through data analysis recommendations.

PROFILE

Dynamic Business Intelligence Developer with a solid foundation in data analysis and visualization, bringing over 5 years of experience in the retail industry. Skilled in utilizing tools such as Power BI and SQL to transform raw data into actionable insights that drive sales and improve customer satisfaction. My background in retail operations enables me to understand the unique challenges faced by businesses in this sector.

EXPERIENCE

BUSINESS INTELLIGENCE DEVELOPER

Retail Analytics Group

2016 - Present

- Developed Power BI dashboards that provided real-time insights into sales performance.
- Performed data mining on customer purchase patterns, leading to a 15% increase in upselling opportunities.
- Collaborated with marketing to analyze campaign effectiveness and ROI.
- Automated reporting processes, reducing manual effort by 40%.
- Conducted training sessions to empower team members with BI tools.
- Assisted in the implementation of a new CRM system to enhance data utilization.

DATA ANALYST

Market Trends Inc.

2014 - 2016

- Analyzed market data to support product development strategies.
- Created detailed reports that influenced inventory management decisions.
- Worked with SQL to extract and manipulate large datasets for analysis.
- Participated in developing forecasting models that improved inventory turnover.
- Collaborated with UX teams to enhance customer experience based on data insights.
- Regularly presented data findings to stakeholders to guide strategic initiatives.