

MICHAEL ANDERSON

Business Intelligence Analyst

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Proficient Business Intelligence Analyst with over 3 years of experience in the technology sector, focusing on product performance and user analytics. Adept at utilizing data visualization tools and analytical techniques to derive insights that support product development and marketing strategies. Skilled in conducting user behavior analysis and market research to inform product enhancements and drive user engagement.

WORK EXPERIENCE

Business Intelligence Analyst | Tech Innovations Group

Jan 2022 – Present

- Analyzed user engagement data to inform product development strategies, resulting in a 15% increase in user retention.
- Utilized Tableau to create visualizations that communicated product performance metrics.
- Conducted market research to identify trends and opportunities for product enhancements.
- Collaborated with product managers to analyze user feedback and improve features.
- Presented analytical findings to stakeholders to drive data-informed decisions.
- Implemented data collection methods to enhance data accuracy and reliability.

Junior Data Analyst | Software Solutions Inc.

Jul 2019 – Dec 2021

- Supported data collection and analysis for product performance reporting.
- Utilized SQL for data extraction and analysis, providing insights to the team.
- Assisted in the preparation of reports to monitor product KPIs.
- Collaborated with marketing teams to evaluate the effectiveness of campaigns.
- Maintained documentation of data processes to ensure consistency.
- Participated in team meetings to discuss project updates and findings.

SKILLS

Tableau

SQL

Data Analysis

User Analytics

Market Research

Business Intelligence

EDUCATION

Bachelor of Science in Information Technology

2015 – 2019

University of Technology

ACHIEVEMENTS

- Received a commendation for improving user retention strategies.
- Successfully contributed to a project that enhanced product features based on user feedback.
- Awarded Employee of the Month for outstanding analytical contributions.

LANGUAGES

English

Spanish

French